



FOR IMMEDIATE RELEASE

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25 Organizations Benefit From Access on ICU Day.

Southern MB – International Credit Union Day took on a local flavor as Access Credit Union made significant donations across Southern Manitoba yesterday.

Twenty-five local organizations across Southern Manitoba benefited from Access Credit Union's Jeans for Charity program with \$53,170 on International Credit Union Day. The program, which has raised over \$250,000 since it was started, is an Access initiative where staff who choose to participate in it donate a minimum of \$2 every Friday to wear jeans. The proceeds are matched by Access Credit Union and donated to worthwhile community organizations.

Each branch decides on the charity organization(s) to benefit from the donations. The donations are often presented on International Credit Union Day as a way to celebrate the credit union movement and the communities they serve. The list below shows the organizations that employees chose to support.

Big Brothers/Big Sisters
Boundary Trails Palliative Care
Cancer Care
Candlelighters Childhood Support Program
Carman Health Auxiliary
Emerson Canada Day
Franklin Craft Club
Genesis House
Grunthal Centennial Park
Grunthal Loft Community Outreach
Grunthal New Horizon Community Centre
Katie Cares
Lowe Farm Fire Department
Manitou 4 Sport

Miami Christmas Cheer Board
Oak Bluff Recreation Centre
Pembina Valley Humane Society
Plum Coulee Fire Department
Red River Valley Lodge
RM Rhineland
South Central Cancer Resource
Sprague Fire Department
Vita Breakfast for Learning
Vita Friendship Centre
Winkler Daycare Centre

"The Jeans for Charity Program continues to be very successful within our organization." Larry Davey, President and CEO of Access Credit Union says. "We choose to present the donations on International Credit Union Day because Concern for Community is one of the 7 cooperative principles that credit unions follow and being community supportive is one of our core values. We are passionate about giving back to our communities and are very proud to be a part of a system that promotes those values."

For more pictures of the Jeans for Charity cheque presentations, please visit [Access Credit Union's Facebook page](#).

About Credit Union Day

International Credit Union (ICU) Day has been celebrated on the third Thursday of October since 1948. The day is recognized to reflect upon the credit union movement's history and to promote its achievements.

About Access

Access Credit Union strives to be an employer of choice in Southern Manitoba with 17 branches, 260 employees and over \$2.6 billion in assets under administration. We support an engaged, highly competent staff inspired to achieve their personal best while reflecting our mission, vision and values.

Media Contact

For more information, please contact our Corporate Office.