

FOR IMMEDIATE RELEASE

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Access's Jeans for Charity Program Reaches a New Milestone

Southern MB –Access Credit Union highlighted International Credit Union Day this year with substantial donations across Southern Manitoba

Access Credit Union's Jeans for Charity program reached a new milestone this year with over \$300,000 donated to local charities since the program was started. This year, twenty-two local organizations across Southern Manitoba benefited from the program with \$60,742 donated on International Credit Union Day. The program, which was started in 2013, is an Access initiative where staff who choose to participate in it donate a minimum of \$2 every Friday to wear jeans. The proceeds are matched by Access Credit Union and donated to worthwhile community organizations.

Access is also proud to announce that the staff contribution and matching program is increasing to \$3 every Friday for next year, with those proceeds continuing to be distributed to community organizations throughout Southern Manitoba.

Each branch decides on the charity organization(s) to benefit from the donations. The donations are often presented on International Credit Union Day as a way to celebrate the credit union movement and the communities we serve. The list below shows the organizations that employees chose to support on October 18, 2018.

Pembina Counselling Centre

Winkler Food Cupboard

Gretna Fire Department

Altona Panthers (Special Olympics team)

Emerson-Franklin Municipality

Carman Palliative Care

Morden Christmas Cheer Board

Morden Youth for Christ

Kelly Kabernick Foundation

Manitoba Riding for the Disabled Association

Grunthal Caring Hands Food Bank

Steinbach Family Resource Centre

South Junction Community Club

Vita Christmas Cheer Board

Boundary Trails Health Centre Foundation

Genesis House

Low Farm School PTA

Dominion City Curling Rink

Red River Valley Refugee Sponsorship

Miami Children's Facility

Pembina Valley Music Festival

Kit & Kaboodle Kids Program

"Community support is in our DNA." explains Larry Davey, President and CEO of Access Credit Union. "Those values are deeply held by all staff inside the Credit Union and we are proud to match their contributions. Every year the impact grows and we are looking forward to the expansion of the program next year. "

For more pictures of the Jeans for Charity cheque presentations, please visit [Access Credit Union's Facebook page](#).

About International Credit Union Day

International Credit Union (ICU) Day has been celebrated on the third Thursday of October since 1948. The day is recognized to reflect upon the credit union movement's history and to promote its achievements.

About Access

Access Credit Union strives to be an employer of choice in Southern Manitoba with 17 branches, 260 employees and over \$2.6 billion in assets under administration. We support an engaged, highly competent staff inspired to achieve their personal best while reflecting our mission, vision and values.

Media Contact

For more information, please contact our Corporate Office.